



University
of Victoria

Graduate Studies

Notice of the Final Oral Examination
for the Degree of Master of Arts

of

NICHOLAS CHLUMECKY

BA (Bishop's University, 2015)

**“North Korea, Representation, and Armament: An Investigation into
the Politics of Missile Defense”**

Department of Pacific and Asian Studies

Thursday, April 12, 2018
10:00 A.M.
Clearihue Building
Room B017

Supervisory Committee:

Dr. Katsuhiko Endo, Department of Pacific and Asian Studies, University of Victoria (Supervisor)
Dr. Michael Bodden, Department of Pacific and Asian Studies, UVic (Member)

External Examiner:

Dr. Ken Kawashima, Department of East Asian Studies, University of Toronto

Chair of Oral Examination:

Dr. Magdalena Bazalova-Carter, Department of Physics and Astronomy, UVic

Dr. David Capson, Dean, Faculty of Graduate Studies

Abstract

This thesis examines how corporations use North Korea's media portrayal to profit. By gaining government contracts to develop weapons and missile defense systems, companies such as Lockheed Martin make billions of dollars. The thesis will examine how this is accomplished in three stages: first, by examining how soft power is generated and used to build a consensus. Then, government usage of soft power to rationalize North Korea as a threat is discussed. Finally, how corporations profit from government-authorized weapons programs will be detailed. The thesis will incorporate theory based off of the ideas of Joseph Nye, as well as geopolitical concepts promulgated by Michael Hardt.